

## PRIVACY POLICY

Effective from: 08/10/2023

**Before using this Site, please read this policy! Use of this website constitutes as acceptance of the terms of this policy. Please do not access this Site or share any information if you do not agree to the terms below. We reserve the right to update the terms of this policy and such changes will be posted on this page.**

**Abstract Designer Atelier** is a sole proprietorship established under the laws of the Republic of India with its registered office at [Address] (“us”, “we”, “our”).

We are committed to safeguarding information received, obtained, provided to, handled and / or dealt with by us when you visit and / or use our website available at <https://www.abstractdesignatelier.com/> (“Site”)

This Privacy Policy (“**Privacy Policy**”/ “**Policy**”) discloses our privacy practices to the viewer/ user (“**you**”/ “**your**”). This Privacy Policy along with Terms of Use (if any) describes our practices regarding, including your choices in relation to collection of any information, use, sharing and protection of your information, provided by you during your usage of the Site.

### Disclaimer

This Site is not an attempt to solicit clients or advertise our work in any manner. All content made available here is for general information only and we pay attention to ensure that this information is up-to-date and accurate. However, any reliance on the information provided on this Site is your sole responsibility and we are not liable for any loss or damage caused due to any inaccuracy. In case of legal issues, we suggest that you seek independent legal advice.

This Policy is in accordance with the Information Technology Act, 2000, including all amendments made to it and rules framed thereunder. We do not represent that we are compliant with the laws of any country apart from the laws of the Republic of India. If you wish to use our Site, please ensure that you are permitted to do so in your jurisdiction.

### What can be collected by us and How do we use your information:

#### a) Personal Information -

We may collect information which is capable of identifying an individual or which may be connected to the individual (“**Personal Information**”) such as name, email address and contact number from Users in a variety of ways, including, but not limited to, when you visit our Site, register on the Site in any manner, contact us, and in connection with other activities, services, features or resources we make available on our Site.

#### b) Non-personal information -

We may additionally collect your information whenever you interact with our Site which cannot directly identify an individual (“**Non-Personal Information**”). Such Non-Personal Information may include language preferences, geographical location, the browser name, the type of device and technical information about you, means of connection to our Site, such as the operating system and the internet service providers utilized and other similar information.

We may use the Personal Information and Non-Personal Information that we collect from you when you register, respond to a survey or marketing communication, contact us, surf the Site, or use certain other Site features, etc. in the following ways:

1. To enable you to use our Site and to enforce our Terms of Use (if any).
2. To personalize and customize your experience and to allow us to deliver the type of content and product offerings in which you are most interested.
3. To improve troubleshooting, functioning and security measures of the Site.
4. To communicate with you and better service you in responding to your customer service requests.
5. To ask for ratings and reviews of services, if any.
6. To comply with applicable laws, and any legal or regulatory obligations.
7. To send periodic emails, if any: We may use the email address to respond to your inquiries, questions, and/or other requests, if any.

**c) Cookies-**

They are small pieces of information saved by your browser. Cookies are used to record various aspects of your visit and assist us to provide you with uninterrupted service. Cookies may be set in your browser by us when you access the Site. Upon your consent to use cookies for collecting information with respect to your activities whenever you access our Site. Such information is collected to enhance your experience, or it may help us to personalise your experience on our Site. You may choose to disable cookies by switching off the cookie feature. By disabling such feature, you may not be able to access few features of our Site.

**How we protect your information:**

We shall take all precautions to protect the Personal Information or Non-Personal Information collected from you, both online and offline. We will protect your Personal Information or Non-Personal Information using standard technical and administrative security measures to reduce the risks of loss, misuse, unauthorized access, disclosure and alteration. We have appropriate security measures to prevent your Personal Information from being accidentally lost or used or accessed unlawfully. Processing your Personal Information will be done only in an authorized manner as mentioned under this Policy and subject to a duty of confidentiality. We also have procedures in-place to deal with any suspected data security breach. We will notify you about any suspected data security breach where we are legally required to do so.

The Site may contain links to third party websites that are not under our control. These websites may have their own policies regarding privacy. We have no control of or responsibility for such linked websites. If you access such linked websites, the same shall be at your own risk. These websites are not subject to this Privacy Policy. You should check the privacy policies, if any, of such third-party websites to see how the operators of those third-party websites will utilize your information.

**Disclosure of Personal Information:**

The information collected from you may be disclosed if required by law in good faith and such disclosure is necessary as per law or order by a competent court.

We do not sell, trade, rent or otherwise transfer to third parties, your Personal Information, however, we may disclose certain Personal Information or Non-Personal Information about you as and when required for the purpose of any litigation, security, law enforcement and/or for enforcement of this Policy. We also reserve the right to share any information including your Personal Information relating to you with another party in case of a merger, acquisition, amalgamation, or sale of all or part of our assets to a third party. Further, we may also transfer your Personal Information when it is necessary to deliver the services you have requested or for the normal business purposes of the kind set out in this Policy.

**What are your “Rights” with respect to your information?**

You are entitled to request details of your information with us and are entitled to rectify details of your information if you believe they are inaccurate or incomplete. If at any time you wish to withdraw your consent about us possessing your information, please write to us at [contact details/e-mail address]. We take up to 10 (ten) business days to process any request.

**Modification to the Privacy Policy:**

We reserve the right to modify, amend, change or revise the Privacy Policy at any time without any prior notice to you. You must periodically keep on checking the updated Privacy Policy from time-to-time. If you disagree with any of the provisions of the Privacy Policy, you should stop using our Site or Services.

**Notice:**

If you have any queries relating to the processing or usage of your information or in case of any misuse of your Personal Information, you can write to our Grievance Officer:

Ms.

Name: **Priyanshi and Priyambi Hiran**

E-mail id: **abstractdesignatelier@gmail.com**